

**RENOWNED CHEF COMPETES FOR CAPE NON-
PROFIT
ON "TOP CHEF MASTERS"
Rick Moonen and Cape Cod Commercial Hook
Fishermen's Association both champions of
sustainable fishing**

NORTH CHATHAM, MA: Celebrated chef and longtime conservationist Rick Moonen will compete on behalf of the Cape Cod Commercial Hook Fishermen's Association this week on Bravo's "Top Chef Masters." The winning chef will receive \$100,000 for their chosen charity on the "Top Chef" spin-off that pits 24 world-renowned chefs against one another in friendly competition.

Moonen is the creator and Executive Chef of RM Seafood in Las Vegas, where all of the fish that is featured comes from abundant wild populations or has been harvested in a sustainable manner. For over 20 years, he has been committed to promoting and protecting healthy oceans, traveling around the country to speak out about ocean conservation and the dangers of overfishing.

"More and more, consumers want to know that the seafood on their dinner plate has been harvested sustainably," Moonen said. "It's an issue I've always been passionate about, and sustainable seafood starts with fishermen. The Hook Fishermen's Association has been a pioneer in developing innovative, community-based programs that protect the ocean while supporting independent fishermen and working waterfronts."

The Cape Cod Commercial Hook Fishermen's Association is a nationally recognized, non-profit organization that aligns protection of the oceans with the economic interests of our historic Cape Cod fishing fleet. Starting in 2004, the Hook Fishermen's Association established the first fishing cooperatives, known as Sectors, in the region. The fishing cooperatives - which help rebuild dwindling groundfish stocks such as cod and flounder while allowing fishermen more flexibility- are due to expand to a majority of New England's groundfish fleet next year.

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Bravo's "Top Chef Masters" airs Wednesdays at 10 p.m. For more information about Rick, visit www.bravotv.com/top-chef-masters/bio/rick-moonen and rickmoonen.com

For more information about the Hook Fishermen's Association, visit www.cchfa.org